



Dear Peirce Families,

We hope that everyone is having an enjoyable school year!

On behalf of the PTO, we would like to thank everyone for a very festive and successful Mystery Dinner in November. The event was well attended with 166 participants and we raised \$8,000 for the school. We are extremely grateful for your support and truly feel fortunate to have such an engaged community.

The PTO is operated and funded solely through the support of current Peirce Families. The annual PTO budget is approximately \$57,000, which goes directly to support the following areas:

TECHNOLOGY: New ipads and carts; laptops; docking stations; LED projectors; external hard drives; speakers and headphones.

EDUCATIONAL ENRICHMENT: Creative Arts & Sciences programs in every grade; new books and e-books to update the library; CAPP and Understanding our Differences programs; Parent/Principal Coffees.

SCHOOL SUPPORT: Teacher and principal discretionary funds; school directory; school supplies program; merchandise; teacher appreciation events.

COMMUNITY BUILDING: Social events organized for students, parents and faculty including Back to School Picnic, Mom's and Dad's Nights Out, Family Movie Night, Family Dance.

CAPITAL IMPROVEMENTS: Maintaining school grounds and gardening; Newton Serves

Annual fundraising this year will be comprised of only one contributing event: the Annual Appeal. We are fortunate to also raise additional funds through community building events such as the Mystery Dinner, merchandise sales and the Book Fair to supplement our budget needs. This year, in order to simplify the process and consolidate the fundraising timeframe into one period, we have decided to focus efforts primarily on the Annual Appeal. Our goal is to raise \$20,000 through the Appeal with as much community participation as possible. This goal will enable the PTO to sufficiently operate and fund the areas outlined above for the next year while allowing us to save money for potential future projects around technology and capital improvements.

Our Appeal will begin around mid-March and our goal is to raise \$20,000 by mid-May. **We are asking for support and participation from all families in the Peirce community. No amount is too small and all contributions make a difference as we work together to support our children's education.** Every child at Peirce benefits from the money raised.

If you have any questions or concerns, please do not hesitate to contact us at peircepresidents@gmail.com. Thank you for your continued support – it is our school community that makes Peirce such a unique and special place.

Best,

Prachi Samudra, Rebecca Anderson, Jennifer Bekarian and Alex Ozerkis
Peirce PTO Fundraising Chair and Tri-Presidents





PEIRCE PTO ANNUAL APPEAL DONATION FORM

Name: _____

Address: _____

City, State, Zip: _____

Email: _____

Phone: _____

I would be happy to support Peirce with a gift of:

\$25____ \$50____ \$100____ \$250____ \$500____ \$1000____

\$2500____ \$5000____ Other____

My company will match my gift: Yes____ No____

I need to verify with my employer: Yes____ No____

Thank you for your support and donation! Please return this sheet with your check payable to Peirce PTO and deliver to the collection box outside of the school's main office or donate online using PayPal at:

<http://peircepto.com/annual-appeal/>

Donations are tax deductible. Please keep us in mind if your company has a matching gift program for charitable contributions.

If you are giving through a donor-advised fund (e.g., Fidelity Charitable Fund) necessary information is below:

Organization: Peirce Elementary School PTO

Contact person: Valerie Davisson

Contact Phone: (617) 244-4744

Tax ID: 043534763